



**BUSINESS STUDIES AND SOCIOLOGY ARE TWO GCSE OPTION SUBJECTS TAUGHT FROM YEAR 9. THEY ARE TAUGHT WITHIN THE ENGLISH FACULTY USING STAFF EXPERTISE. BOTH SUBJECTS ALLOW STUDENTS TO CONSIDER THE WIDER WORLD IN WHICH THEY LIVE IN AND BOTH SUBJECTS BROADEN STUDENTS' HORIZONS AND CULTURAL CAPITAL.**

**CAREER OPPORTUNITIES USING THE SUBJECTS INCLUDE:**

- Arbitrator
  - Business adviser
  - Business analyst
  - Business development manager
  - Chartered management accountant
  - Corporate investment banker
  - Data analyst
  - Data scientist
  - Forensic accountant
  - Insurance underwriter
  - Management consultant
  - Project manager
  - Risk manager
  - Stockbroker
  - Supply chain manager
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- Guidance Counsellor.
  - Human Resources (HR) Representative.
  - Lawyer.
  - Management Consultant.
  - Market Research Analyst.
  - Media Planner.
  - Policy Analyst.
  - Public Relations (PR) Specialist.
  - Social Worker

# BUSINESS STUDIES

Business Studies provides pupils the opportunities to not only study how businesses start and subsequently operate, but also to hone their entrepreneurial skills through a variety of engaging activities such as the national Student Investor Challenge.

Pupils will consider the practical application of business concepts. The core units provide opportunities to explore theories and concepts in the most relevant way, through the context of current events in the business and economic world. From production methods through to marketing strategies and financial analysis – we will experience first-hand what it takes to design, market and sell a product throughout the Business Studies Course

Key Topics Covered:

- Business in the Real World
- Influences
- Operations
- Human Resources
- Marketing
- Finance

# SOCIOLOGY

Sociology holds up a mirror to society and explains how society is formed and shaped. While psychology analyses the individual, it is important to recognise that Sociology is different because it is the study of human social relationships and institutions.

The subject matter is diverse, from crime and religion, to the family and social class. We look at the different approaches to view society, and how these have been shaped by historical sociologists. There is a range of analysis of data required, as well as an appreciation of research methods, culminating in detailed and evaluative written answers. Sociology is an exciting subject that explains important matters in our lives, our communities and the world.

Key Topics Covered:

- The Sociological Approaches
- Families
- Education
- Crime and Deviance
- Social Stratification
- Sociological Research Methods