

Date: 7/9/17

Dear Parent/Guardian,

RE: World famous YouTube star to visit all year 8 students, along with Media Studies' students from Year 9 and Year 10

I have the pleasure of offering a wonderful opportunity for your child to listen to one of the world's biggest YouTubers on Wednesday 13th September 2017.

Casper will be in school for a short time to launch www.Helloworldlive.com. This is a groundbreaking new show for digital talent that is being held at The Genting Arena in Birmingham on 28th and 29th October this year.

As described on the website and to be aired on BBC Radio1, “**HelloWorld** is an epic four hour, immersive live show like nothing on Earth. Two identical performances on the **28th and 29th October at the Birmingham Genting Arena**, bring the world's biggest Social talent and you together under one roof for an unforgettable, shared experience. **This isn't their world, this is your world... This is HelloWorld.**”

During his talk, Casper will cover topics including; careers and the media; how to get started; top tips and what it is like to be a YouTuber.

We have looked into the content of the material shared by Casper on YouTube and found it to contain some mild swear words during interviews. On the day, none of his content will be shown to students, as the event is not about self-promotion. However, if you would prefer your child not to be involved, please let us know by either calling reception or emailing us at info@tqea.org.uk.

Kind regards,



Dan Watts
Principal